



Media Statement

28 June 2005

Urban Design Protocol: The Auckland launch seen as key to bridging the gap between mediocrity and quality

The Property Council of New Zealand (PCNZ) is proud to be a part of the Auckland launch of the Urban Design Protocol, in conjunction with the Minister for the Environment and Urban Affairs and the Auckland Sustainable Cities Programme today.

Held at the offices of Bell Gully, National Director of the PCNZ, Connal Townsend said creating an Auckland launch of the Urban Design Protocol was an important step towards raising the awareness of good urban development amongst key Property Council of NZ members in the Auckland region.

"Not only do we get to promote the Property Council's commitment to good Urban Design and the principles of the protocol, but Auckland city can begin to feel a part of creating a better standard of urban development in New Zealand.

"It is never too late to start creating future environments we are proud of and want to continue to live in. As a community we must take action now in order to offer a bright, vibrant and dynamic city for our future leaders" Mr Townsend said.

End.

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About the Property Council of New Zealand (PCNZ)

The PCNZ is New Zealand's property voice. The PCNZ represents New Zealand's Commercial, Industrial, Retail, Property Funds and Multi Unit Residential Property Owners. The PCNZ has branches throughout the country and its members represent some of the largest commercial property portfolios in Auckland, Wellington, Christchurch and Tauranga, the value of which exceeds \$14 billion.